CONTRACT

WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
803712 /	06259666

Product
OBAMA FOR AMERICA

Contract Dates	Estimate #
10/30/12 - 11/06/12	**1537**

Advertiser	Original Date / Revision
Obama for America 2012	10/26/12 / 10/26/12

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WUAB	Teresa Difuria	Telerep-Philade

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	WUAB	10/30/12	11/05/12	M-F 19 Action News at 7a	7-8a		:30			NM	5	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$50.00							
2	WUAB	10/30/12	11/05/12	M-F 10-11a	10-11a		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$100.00							
3	WUAB	10/30/12	11/05/12	M-F 11a-12p	11a-12p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$100.00							
4	WUAB	10/30/12	11/05/12	M-F 4-5p	4-5p		:30			NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	2	$175.00							
5	WUAB	10/30/12	11/05/12	M-F 5-6p	5-6p		:30			NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	2	$200.00							
6	WUAB	10/30/12	11/05/12	M-F 6-630p	6-630p		:30			NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$150.00							
7	WUAB	10/30/12	11/05/12	M-F 630-7p	630-7p		:30			NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$150.00							
E 8	WUAB	10/30/12	11/05/12	M-F 7-730p	7-730p		:30			NM	5	$2,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$475.00							
E 9	WUAB	10/30/12	11/05/12	M-F 730-8p	730-8p		:30			NM	5	$2,625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF- -	5	$525.00							
E 10	WUAB	10/30/12	11/05/12	Late News M-Su	10-11p		:30			NM	10	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTFSS	10	$500.00							
11	WUAB	11/03/12	11/03/12	330-4p	330-4p		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/29/12	11/04/12	-----1-	1		$50.00					
E 12	WUAB	11/03/12	11/03/12	Sa 7-730p	7-730p		:30			NM	1	$350.00
Week:		10/29/12	11/04/12	-----1-	1		$350.00					
E 13	WUAB	11/03/12	11/03/12	Sa 730-8p	730-8p		:30			NM	1	$350.00
Week:		10/29/12	11/04/12	-----1-	1		$350.00					
14	WUAB	11/04/12	11/04/12	Su 4-5p	4-5p		:30			NM	1	$75.00
Week:		10/29/12	11/04/12	------1	1		$75.00					
E 15	WUAB	11/04/12	11/04/12	Su 7-8p	7-8p		:30			NM	1	$200.00
Week:		10/29/12	11/04/12	------1	1		$200.00					
E 16	WUAB	11/05/12	11/05/12	Mon Hour 1	8-9p		:30			NM	1	$450.00
Week:		11/05/12	11/11/12	1------	1		$450.00					
E 17	WUAB	11/05/12	11/05/12	Mon Hour 2	9-10p		:30			NM	1	$450.00
Week:		11/05/12	11/11/12	1------	1		$450.00					
18	WUAB	10/31/12	10/31/12	Wed Hour 1	8-9p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	--1----	1		$150.00					
19	WUAB	10/31/12	10/31/12	Wed Hour 2	9-10p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	--1----	1		$150.00					
20	WUAB	11/01/12	11/01/12	Thu Hour 1	8-9p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	---1---	1		$150.00					
21	WUAB	11/01/12	11/01/12	Thu Hour 2	9-10p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	---1---	1		$150.00					
22	WUAB	11/02/12	11/02/12	Fri Hour 1	8-9p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	----1--	1		$150.00					
23	WUAB	11/02/12	11/02/12	Fri Hour 2	9-10p		:30			NM	1	$150.00
Week:		10/29/12	11/04/12	----1--	1		$150.00					
24	WUAB	11/03/12	11/03/12	12-330p	12-330p		:30			NM	2	$150.00
Week:		10/29/12	11/04/12	-----2-	2		$75.00					
									Totals		64	$16,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	64	$16,475.00	$14,003.75
Totals	64	$16,475.00	$14,003.75

Signature: _____ **Date:** _____

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